

Position: **Senior Insights Consultant**

Starting date: **ASAP**

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## **About Descartes & Mauss**

If there is one thing we learnt in the last couple of years is that disruption is the new normal. Anticipation and preparedness are more critical than ever for companies to thrive in uncertainty. To do so, businesses don't need more data; they need to make sense of the data. Leaders need strategic foresight to make smart decisions today that will make them ready tomorrow.

At Descartes & Mauss we do exactly that. We are a strategic futures studio. We use bespoke data from millions of weak signals to empower businesses to create their own future with confidence.

Our studio gathers consultants, AI engineers, developers, data scientists, designers, futurists and industry experts who work together to envision possible futures and turn them into action. We combine science and humanities, data and stories through a systematic futures approach. Our mission is clear: to turn foresight into a simple, engaging and agile decision-making tool for the 21st Century business.

Within less than a year, we are already working with market leaders in beauty, food, apparel and automotive industries at C-Suite level. We have a projected triple digit growth over the next 12 months and we plan a rapid international development with offices in London and NYC by the end of 2023.

Our AI-based platform has already been selected by BPI (a bank for entrepreneurs) to enter one of its programs funding disrupting technologies. We're very proud of it!

Our founder and CEO has 15 years of experience in AI and strategy consulting, having started his career at McKinsey. He is supported by seasoned advisors and successful entrepreneurs and alumni from top academic institutions such as Ecole Polytechnique, Sciences Po and Columbia University.

## **About you**

You want to make an impact !

You have ideas and you want them to be heard.

You want things to move forward, and you'll do it if you're given the chance.

You want to work with fun, smart and talented people both on the firm and the client side.

You are a proven self-starter with demonstrated problem solving and organizational skills.

## The role

As a senior consultant, your role will be to:

- ★ **Deliver data consulting projects:**
  - Own the set-up of data analysis tools from our ecosystem of tech suppliers: social media, search, survey insights
  - Analyze multi-sources of data and corpuses with our NLP (natural language processing) platform
  - Suggest data-visualizations and data formatting to communicate quantitative & qualitative insights to clients
  - Take part in product development roadmap
  - Interact with designers, futurists and industry experts to build possible future scenarios for C-level clients in marketing, insights and business functions
  
- ★ **Manage internal project stakeholders**
  - Data scientists working on our algorithms and platforms to meet project deadlines
  - Junior consultants helping with data analysis and insights development
  
- ★ **Help structuring the company**
  - Create client business cases
  - Build internal knowledge management platform

## Skills:

- Graduated a Master's Degree in Business, Management or Finance
- 4+ years of experience, either at a research institute, management consulting firm or in banking industry.
- A big picture thinker – with a strong ability to provoke and inspire clients to think differently about how to drive growth for their industry, business, category and product/service
- An insatiable curiosity, open-minded and willing to learn – always on the lookout for new ideas and inspiration – a keen interest in wider culture, business and current affairs
- A creative problem-solver; able to think both analytically AND creatively and bring a fresh perspective by connecting the dots in unexpected ways
- Interested in brands and businesses – how they connect with people, how they communicate, how they sell and how they can evolve
- Excellent communication and interpersonal skills; you'll need to build effective relationships internally, and with clients and have a desire to contribute to wider thought leadership

## Benefits:

- Competitive salary
- Work from home policy
- Training program
- Personalized and fast-track career plan